



NCH Marketing Services, Inc.
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January 27, 2014

To Our Customers, Partners and Suppliers:

We are pleased to announce that [NCH](#) has acquired ProLogic's coupon clearinghouse business. It is an acquisition that aligns well with NCH's keen focus on high-quality, well controlled and completely transparent coupon audit and settlement services.

As a strategic owner, NCH will combine the broad client base of the two organizations to further strengthen our ability to meet all our clients' needs for audit and settlement services in an evolving paper and paperless coupon marketplace.

As this new chapter begins, we are grateful for the support of our clients, as that allows us to remain focused on the long-term health of our business and the market that we serve.

NCH has a nearly 60-year heritage of protecting retailers and manufacturers with sustainable coupon redemption services, and we look forward to delivering that same level of commitment to ProLogic's retailers.

Sincerely,

A handwritten signature in black ink that reads 'Mark W. Dennis'.

Mark W. Dennis
SVP & General Manager
US Coupon Services